SPONSORSHIP OPPORTUNITY

BACK TO SCHOOL BASH

A FUNDRAISER FOR CLASS ACTION, OPENING SUMMER 2025



THURSDAY, SEPTEMBER 26, 6-9 PM

GRIMKE SCHOOL, 1923 VERMONT AVE NW

At our Back to School Bash, the DC History Center will introduce its newest exhibition, *Class Action: The Fight for Equal Education in the Nation's Capital.* Join us as a sponsor of this fun-filled evening in a beautifully renovated community landmark, the Grimke School. Proceeds benefit the exhibition, the first major update to the DC History Center's home at the Carnegie Library.

The story of local education in Washington, DC combines important themes that are relevant to us now: who has access to education and how; the role of activism in creating change; and Black communities' agency in resisting racist systems and structures. The DC History Center will consider these questions and more in this upcoming exhibit spanning the founding of the first public high school for Black students to the height of DC as Chocolate City. This family-friendly interactive exhibition will uplift student voices and lived experiences while providing historical context for DC's unique educational landscape. *Class Action* is expected to open summer 2025 and will be on view for five years at the Carnegie Library. Admission to the exhibit will be free.

Hosted at Torti Gallas + Partners' spectacularly renovated space, our Back to School Bash will be an evening full of tasty bites, drinks, relaxing jazz, and fun, interactive activities that explore the history of equal education in DC.

For more information, email Laura Brower Hagood at lhagood@dchistory.org or Sajel Swartz at sswartz@dchistory.org.

Class Action is supported by the District of Columbia Executive Office of the Mayor – the Office of the Deputy Mayor for Planning and Economic Development, the Institute of Museum and Library Services, Events DC, and the Julie B. Koczela Exhibition Fund.

CONTACT



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Please note: Senior level and above sponsors receive recognition at the Back to School Bash and in *Class Action: The Fight for Equal Education in the Nation's Capital*, which will be on view for five years.

BENEFITS	Valedictorian (\$25,000)	Graduate (\$10,000)	Senior (\$5,000)	Junior (\$2,500)	Sophomore (\$1,000)	Freshman (\$500)
Exhibit sponsor recognition (entry panel)	Logo	Logo	Name			
Recognition on exhibit collateral	Logo	Logo	Name			
Tickets to fundraiser	12 (\$1,050 value)	10 (\$875 value)	8 (\$700 value)	6 (\$525 value)	4 (\$350 value)	2 (\$175 value)
Printed recognition at fundraiser	✓	✓	✓	~	~	~
Verbal recognition at fundraiser	✓	~	~	~	✓	
Invitations to exhibit opening	✓	~	~	~	~	
Washington History Magazine Subscription	2 (\$150 value)	2 (\$150 value)	2 (\$150 value)	2 (\$150 value)	2 (\$150 value)] (\$75 value)
Recognition on exhibit landing page	✓	~	~			
Ad in Washington History	Full Page (\$750 value)	Full Page (\$750 value)	Half Page (\$500 value)			
Private tour of the exhibit	~	✓				
Complimentary use of South/ North Gallery (within year)			~			
Complimentary use of West Gallery/KRL (within year)		~				
Option for branded item at fundraiser	~	~				
Complimentary use of Memorial Hall for <150 (within year)	~					
Exclusive pre- opening tour	✓					